Board's Role in Aligning Your Strategic Plan, Business Plan, and Mission









### > Good process components

- > Mission, vision, and values
- > Our customers and what they value
- > Environmental scan
- > SWOT analysis
- > Trends (internal & external)
- > Assumptions

 $\mathbf{M}$ 

- > Visionary priorities
- > Top three to five goals for year one
- > Narrative building
- Board and senior team goals and dashboards
- Rolling three-year strategic plan document
- > Updating process



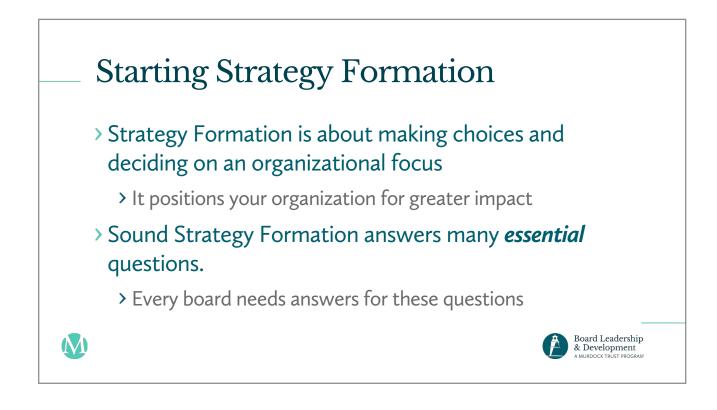
		III Strai	legic r	lanning	5
Board as Staff	Board as Managers	Board as Directors	Board as Governors	Board as Advisors	]
Legal responsibility resides with the board	Legal responsibility resides with the board	Legal responsibility resides with the board	Legal responsibility resides with the board	Legal responsibility resides with the board	Executive director responsibilities
Reasons for organization to exist are determined by the board	Reasons for organization to exist are determined by the board	Reasons for organization to exist are determined by the board	Reasons for organization to exist are determined by the board	Reasons for organization to exist are determined by the executive director	
Organizational long- term goals are set by the board	Organizational long- term goals are set by the board	Organizational long- term goals are set by the board	Organizational long- term goals are set by the executive director	Organizational long- term goals are set by the executive director	
Strategies to achieve organizational long- term goals are developed by the board	Strategies to achieve organizational long- term goals are developed by the board	Strategies to achieve organizational long- term goals are developed by the executive director	Strategies to achieve organizational long- term goals are developed by the executive director	Strategies to achieve organizational long- term goals are developed by the executive director	
Day-to-day operational authority rests with the board	Day-to-day operational authority rests with the executive director	Day-to-day operational authority rests with the executive director	Day-to-day operational authority rests with the executive director	Day-to-day operational authority rests with the executive director	
The board spends most of its time <b>DOING</b> the work of the organization	The board spends most of its time <b>SUPERVISING</b> the work of the organization	The board spends most of its time <b>DIRECTING</b> the work of the organization	The board spends most of its time <b>GOVERNING</b> the organization	The board spends most of its time <b>AFFIRMING</b> the work of the organization	
Primary board output is <b>LABOR</b>	Primary board output is COORDINATION	Primary board output is <b>DIRECTION</b>	Primary board output is COUNSEL	Primary board output is <b>ENDORSEMENT</b>	

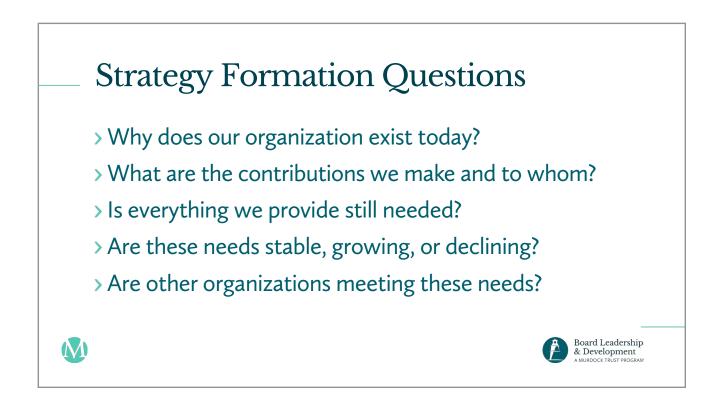


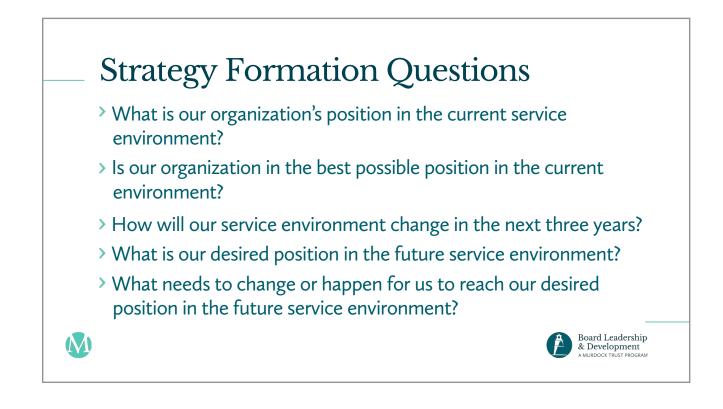
### ARE ANY ACTION ITEMS IN THIS SECTION A CANDIDATE FOR THE TOP 5 STRATEGIC NEXT STEPS?

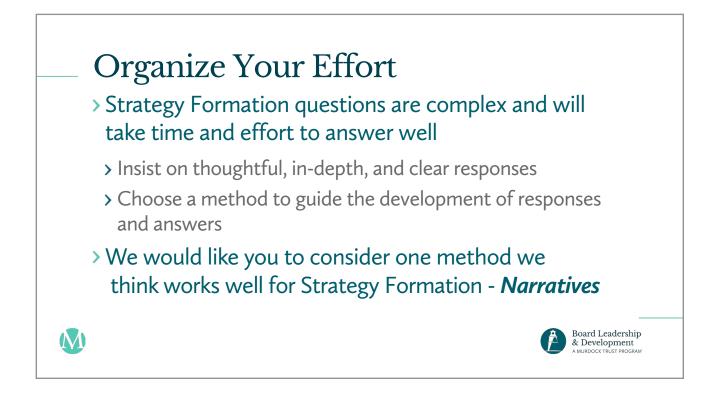
Steps for Strategy Formation

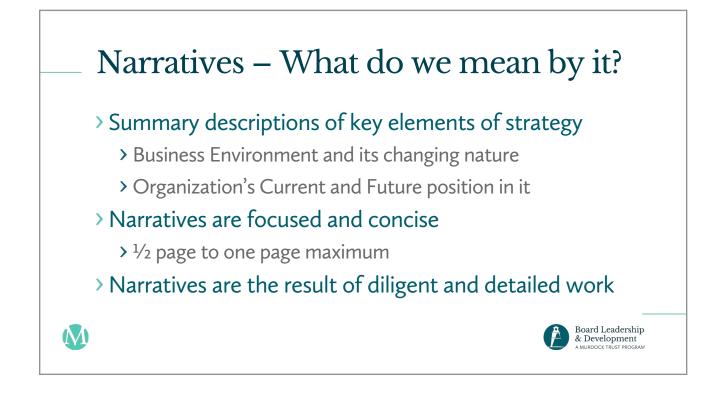


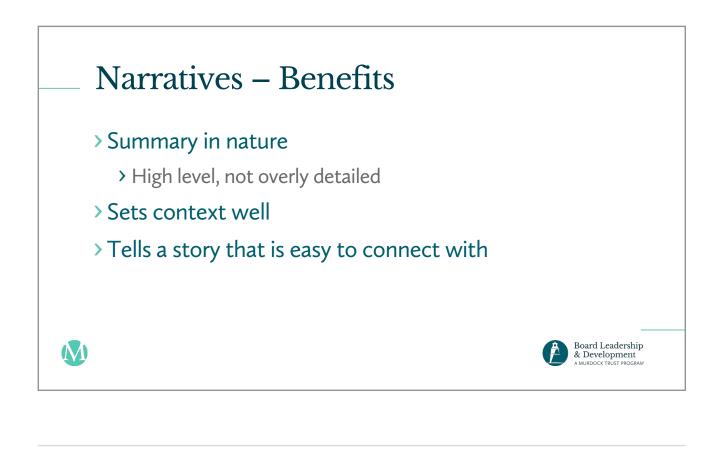




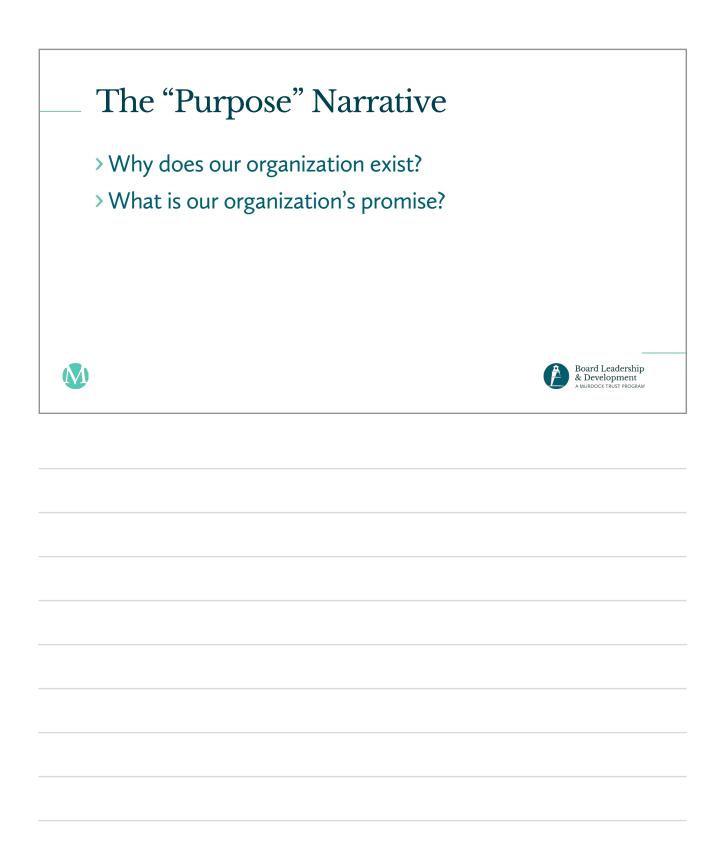


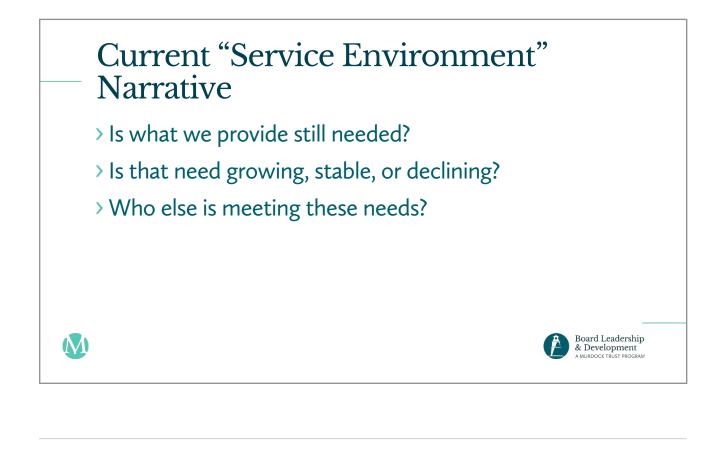


















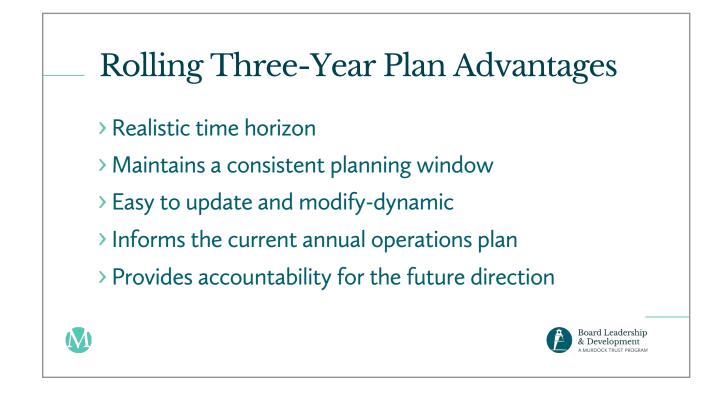




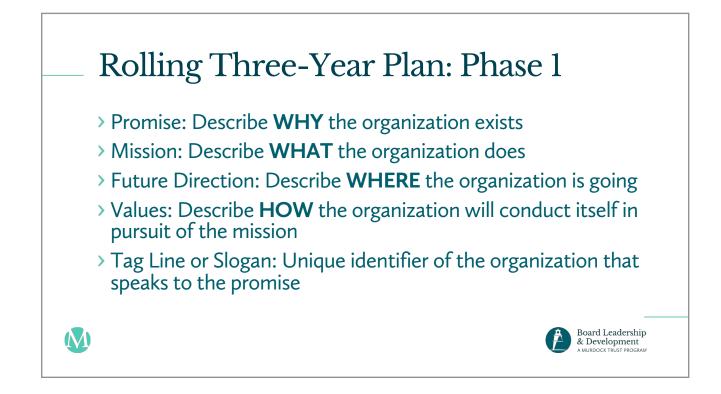
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Planning the Path to Execution



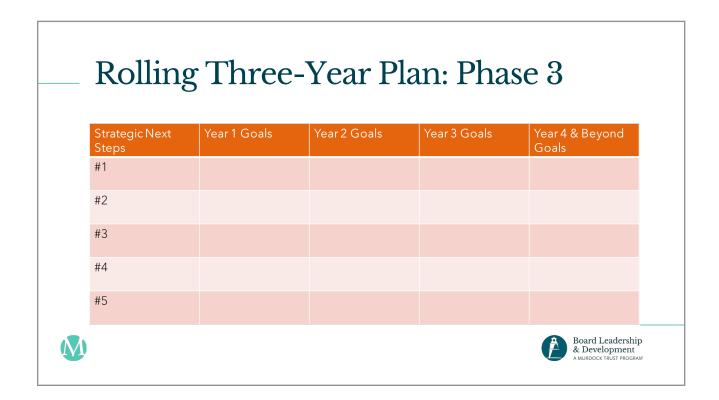


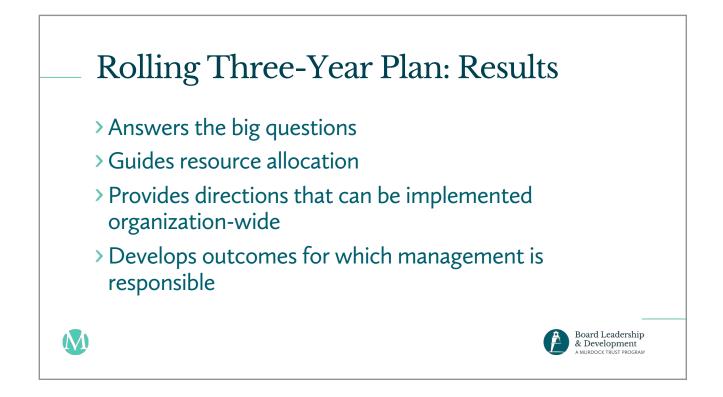












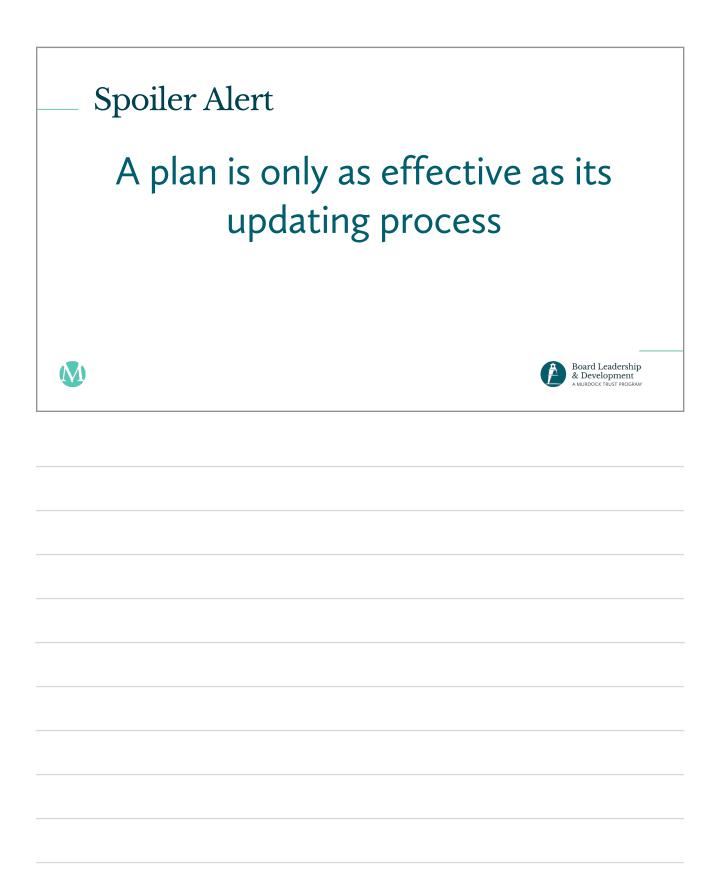
#### ARE ANY ACTION ITEMS IN THIS SECTION A CANDIDATE FOR THE TOP 5 STRATEGIC NEXT STEPS?

Using, Evaluating, and Updating the Plan









#### ARE ANY ACTION ITEMS IN THIS SECTION A CANDIDATE FOR THE TOP 5 STRATEGIC NEXT STEPS?